

# Wayfinding Signs



Your  
School Name

Public Elementary School



## What are wayfinding signs?

- Signs that give information on the amount of minutes the school is away from their current location
- The minutes are based off the average walking speed of elementary school children of 1 meter per second

## How are they placed?

- There will be 3 to 5 routes planned for each school
- Each route has approximately 3 wayfinding signs that lead to the school
- Signs are placed at different distances away from the school between 400 meters and 1.6 kilometers
- At each sign location fun activities can be added to engage children (i.e. hopscotch)

## What are the benefits of wayfinding signs?

- Finding your way around the community is a valuable skill that **builds independence and confidence** in everyday life. Sometimes our surroundings make it hard for children and adults to participate in walking/cycling. Wayfinding signs make our routes easier to travel.
- **Builds community awareness.** The sign shows neighbours and alerts drivers that this is a school walking or cycling zone.
- **Helps students plan their route to school.**
- **Makes active travel seem easy** by showing the distance to the school and how long it would take to walk or cycle to school.
- **Encourages children and parents/guardians to be physically active.** Participating in active travel improves physical and mental health, helps with student success in school and is good for the environment.

For more information on the wayfinding signs and how are they being incorporated in your neighbourhood visit <http://activesaferoutes.ca/wayfinding>