

Video Social Media Campaign

Walking & Wheeling to School

To view the Benefits of Walking & Wheeling to School Video please visit:
<https://youtu.be/OUuUrhqRCc>

- 1) Clean air helps keep our lungs and brain healthy, especially in growing children! Try walking or wheeling to school to reduce air pollution from cars in your community. [#gogreentravelclean](#) [@elmo_asrts](#) [@mybigyellowbus](#) [@TVDSB](#) [@OntarioAST](#) [@LDCSB](#) <https://youtu.be/OUuUrhqRCc>
- 2) [#DYK](#) that air pollution not only harms our bodies but also soil, plants, and water? Walking and wheeling to school are ways you can help to reduce air pollution. Watch the video below to learn more. [#gogreentravelclean](#) [@elmo_asrts](#) [@MLHealthUnit](#) <https://youtu.be/OUuUrhqRCc>
- 3) [#DYK](#) that if 9 families walk or wheel to school over 1-year, CO2 emissions can be reduced by 1000 kilograms. That's how much a giraffe weighs! Take the [#gogreentravelclean](#) challenge and walk or wheel to school. [@elmo_asrts](#) [@TVDSB](#) [@LDCSB](#) [@GCCCanada](#) <https://youtu.be/OUuUrhqRCc>
- 4) Riding your bike, scootering, or walking to school are great ways to get active, and be [#ecofriendly](#). Click the link to learn more about walking and wheeling to school <https://youtu.be/OUuUrhqRCc> [#gogreentravelclean](#) [@elmo_asrts](#) [@MLHealthUnit](#) [@SW_PublicHealth](#) [@TVDSB](#) [@LDCSB](#)
- 5) Do you want to skip the line when you drop off or pick up your kids at school? Reduce traffic congestion by having your kids walk or wheel to school. [#gogreentravelclean](#) [@elmo_asrts](#) [@OntarioAST](#) [@mybigyellowbus](#) [@lpsmediaoffice](#) [@STPSmedia](#) <https://youtu.be/OUuUrhqRCc>
- 6) Clean air is related to better scores on standardized tests and attendance at school. Help kids in your school community reach their full potential by walking or wheeling to school! [#gogreentravelclean](#) [@elmo_asrts](#) [@ThamesValleyPIC](#) [@TVDSB](#) [@LDCSB](#) <https://youtu.be/OUuUrhqRCc>

Walking to the Bus Stop & Take the Bus

To view the Benefits of Walking to the Bus Stop & Taking the Bus to School Video please visit: https://youtu.be/r4mcDt--p_w

- 1) **#DYK** that by eliminating 4 car trips a week, you can reduce your CO2 emissions by 100 kilograms a year. That's the weight of a **#panda**! Try walking to the bus stop instead of driving. **#gogreentravelclean @elmo_asrts @mybigyellowbus @OntarioAST**
https://youtu.be/r4mcDt--p_w
- 2) Walking to school and taking the school bus are great ways to stay active and help the planet! Why not try both by walking to the bus stop and taking the bus to school. **#gogreentravelclean @elmo_asrts @cityofstthomas @ThamesValleyPIC @inmotion4Life** https://youtu.be/r4mcDt--p_w
- 3) Does your child take the bus to school? Get active and walk to your bus stop. Check out the video below to learn more about the benefits of taking the school bus. **#gogreentravelclean @elmo_asrts @inmotion4life @MLSchoolHealth @SW_PublicHealth** https://youtu.be/r4mcDt--p_w
- 4) Be a clean air champion by walking to the bus stop and taking the bus to school! Taking the bus can reduce air pollution. Watch this video to learn more about benefits of taking the bus. **#gogreentravelclean @elmo_asrts @mybigyellowbus @OntarioAST**
https://youtu.be/r4mcDt--p_w
- 5) When you use active transportation, you can make the air cleaner for everyone! Try walking to your school bus stop and take the bus as a **#randomactofkindness** this week. **#gogreentravelclean @elmo_asrts @OntarioAST @TVDSB @LDCSB @GCCCanada** https://youtu.be/r4mcDt--p_w
- 6) Don't let traffic slow you down! Help your child create a healthy and safe school environment by walking to the bus stop and riding the bus to school **#gogreentravelclean @elmo_asrts @OntarioAST @inmotion4life @mybigyellowbus @GCCCanada @CityofLdnOnt** https://youtu.be/r4mcDt--p_w

Idle Free for the Kids

To view the Idle Free for the Kids Video please visit: <https://youtu.be/b476Uz1BJ5M>

- 1) **#DYK** by avoiding 6 minutes of idling per day for one year, you can reduce CO2 emissions by 119 kilograms. That's the weight of a reindeer! Try turning off your car engine when parked at your child's school **#gogreentravelclean @elmo_asrts @OntarioAST** <https://youtu.be/b476Uz1BJ5M>
- 2) Excess CO2 from cars harms our planet and bodies. Be a clean air champion and turn off your car when you drop off or pick up your child at school! Learn about benefits of being **#idlefree** <https://youtu.be/b476Uz1BJ5M> **#gogreentravelclean @elmo_asrts @MLHealthUnit @SW_PublicHealth**
- 3) **#DYK** that cars release air pollutants that affect children's lungs and brain! If your child must be driven, turn off your engine when parked in your school's parking lot to **#gogreentravelclean. @elmo_asrts @ThamesValleyPIC @MLSchoolhealth @LDCSB** <https://youtu.be/b476Uz1BJ5M>
- 4) Every busy parent can **#gogreentravelclean** by committing to be **#idlefree**. Try turning off your car engine when you drop or pick up your kids from school. Learn more about the importance of being **#idlefree** <https://youtu.be/b476Uz1BJ5M>. **@elmo_asrts @OntarioAST @mybigyellowbus**
- 5) **#DYK** unnecessary idling, like when you park in your child's school parking lot or kiss and ride, produces harmful air pollutants. Do your part to make a healthy school community by being **#idlefree! #gogreentravelclean @elmo_asrts** <https://youtu.be/b476Uz1BJ5M> **@TVDSB @LDCSB**
- 6) If you're going to be stopped for more than 60 seconds when you drop off or pick up your child at school, turn your car off. Be an **#idlefree** champion! **#gogreentravelclean @elmo_asrts** <https://youtu.be/b476Uz1BJ5M> **@OntarioAST @mybigyellowbus @ThamesValleyPIC @TVDSB @LDCSB**
- 7) **#DYK** that a driver living with children is more likely to idle than one without children? **#gogreentravelclean** by turning your car off when parking at your child's school. Learn more about the importance of being **#idlefree** <https://youtu.be/b476Uz1BJ5M> **@elmo_asrts @TVDSB @LDCSB**